



# Absolute Audio Labs joins Global Qualcomm Extension program



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*CES 2019-Eureka Park/Holland Pavilion, Las Vegas, January 8, 2019*

Absolute Audio Labs BV (AAL), developer of PYOUR Smart Audio, the world's first open O/S for Smart Audio, today announced that it is now a member of the Qualcomm Extension program. The Extension program extends the capabilities of Audio platforms by providing manufacturers with the opportunity to select from a unique set of software features that they can license directly from Extension members to in turn help customers deliver new features and differentiate their products.

PYOUR Smart Audio is now available for Qualcomm® Audio system-on-chips (SoCs), namely CSR867X series and will be made available for the QCC5100 series in Q2 2019. Manufacturers will be able to license the PYOUR Smart Audio O/S directly from Absolute Audio Labs, to integrate PYOUR Smart Audio Operating System into the fast-growing segments of Bluetooth audio products such as headphones, earbuds, soundbars, speakers and hearables powered by the Qualcomm Audio SoCs. PYOUR Smart Audio enables partners at various levels in the value chain to offer audio personalization, speech intelligibility and many IoT audio applications developed inhouse or via its ecosystem.

*“As a member of the Qualcomm Extension program, Absolute Audio Labs further builds on its fast-growing ecosystem. At CES 2019, we already announced that our PYOUR Smart Audio O/S has been selected by TV Ears®, the US market leader in TV amplification products, to be supported on virtually all Qualcomm Technologies’ Bluetooth Audio SoCs in their new Smart Custom Audio category”* according to Absolute Audio Labs CEO/Founder Aernout Arends. AAL further announced on January 3rd, the launch of PYOUR Pro Medical, in collaboration with medical equipment manufacturer Videomed from Poland.

Absolute Audio Labs and TV-Ears® will sign their partnership Agreement today 2:30 P.M. at the Holland Pavilion located at Eureka Park in the presence of HRH Prince Constantijn of the Netherlands, State Secretary for Economic Affairs and Climate Policy of the Netherlands, Mona Keijzer.

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For questions, interview requests or images, please contact: [PR@absoluteaudiolabs.com](mailto:PR@absoluteaudiolabs.com)