



# DUTCH INNOVATOR ABSOLUTE AUDIO LABS STIRS UP GLOBAL AUDIO MARKET WITH LAUNCH OF ITS OPEN SMART AUDIO O/S



COME VISIT US AT CES - HOLLAND TECH SQUARE EUREKA PARK - SANDS - BOOTH 51726-20 OEMS, RETAIL CHANNEL AND AUDIO APPLICATION DEVELOPERS ARE EXPRESSLY INVITED

Led by HRH Prince Constantijn of the Netherlands, the best of Dutch Tech will showcase their innovations at the Holland Tech Square at CES/Eureka Park [Absolute Audio Labs](#) has been selected to be part of this mission, together with 50 best start-ups and has chosen CES to launch *PYOUR Audio*, the world's first Open Smart Audio O/S.



## PYOUR AUDIO

### Open to the global audio industry

PYOUR Smart Audio O/S, a CES Innovation Honoree, is now available to any Audio OEM, retail channel and application developer looking to develop and market unique audio products, product categories and services and stand out in this crowded hardware market. Next to its unique infrastructure, AAL have developed world class applications for speech intelligibility enhancement and personalisation to hearing profile and allow 3<sup>rd</sup> party applications to run or to connect. 2019 will see many applications emerge on PYOUR Smart Audio O/S around

entertainment audio enhancement, Machine Learning, IoT, voice assistants and live translations.

### Global Partnerships

Stay tuned on upcoming announcements on major partnerships, US launching customer and our unique, patent pending, after-market medical upgrade capability for consumer audio hardware. We have a strong US market focus and love to connect with innovative OEM's, (aspiring) retail leaders in Smart Audio, hearing health innovators, Telcos and US investors that can support us in crossing the Atlantic. Visit us at the Holland Tech Square/Eureka Park/Sands, booth #51726, stand #20.



PYOUR AUDIO

For questions, interview requests or images, please contact: [PR@absoluteaudiolabs.com](mailto:PR@absoluteaudiolabs.com)